



MINUTES

Wasaga Beach Economic Development and Tourism Advisory Committee Meeting

Wednesday, January 22, 2025, 10:00 a.m.
Council Chambers

Members Present: Steven Harlow
Peggy Harris
Dan Kardos
Ellen Timms

Members Absent: Talbot Biermans
Carrie Plater
Jenny Elmslie

1. CALL TO ORDER

10:08am

1.1 Land Acknowledgement

2. DISCLOSURE OF PECUNIARY INTEREST

None

3. ADOPTION OF MINUTES

3.1 Economic Development and Tourism Advisory Committee Meeting Minutes - December

Moved by: Peggy Harris

Seconded by: Ellen Timms

Resolved that the Economic Development and Tourism Advisory Committee minutes of December be accepted as presented.

CARRIED

4. DEPUTATIONS/PRESENTATIONS

4.1 11AM Ontario Games - Ontario Ministry of Tourism, Culture and Sport

The committee hosted a delegation from the Ontario Games Division of the Ministry of Tourism, Culture, and Sport after the council passed a motion allowing staff to explore hosting future games. Russell Zavitz from the Ministry attended to give the presentation. The committee discussed the various types of games that could be hosted, the expectations placed on the host community, and the benefits of hosting the games. Committee members were also given the chance to ask questions of ministry staff.

5. **UNFINISHED BUSINESS**

6. **SUB-COMMITTEE REPORTS**

7. **NEW BUSINESS**

7.1 **Recommendation Reports Update (as approved in December)**

7.2 **Vice-Chair Appointment**

The committee discussed the need to appoint an Acting Chair for the February and March meetings, in addition to selecting a new Vice-Chair.

Councillor Timms suggested that, if no community voting members express interest, she would be willing to serve as Vice-Chair. Staff will consult with the Clerk's Department to determine if this is permitted.

Once confirmation is received, staff will inform the committee at the next meeting, allowing for Councillor Timms' appointment if permitted.

7.3 **Trails Subcommittee**

The committee discussed the formation of an Ontario Trail Advisory Committee to explore and support various trail activities in Wasaga Beach. The committee will consider all types of trails, including hiking, ATV, cross-country skiing, snowshoeing, fat biking, snowmobiling, and others.

Committee members Steve Harlow, Ellen Timms, and Peggy Harris volunteered to participate in this subcommittee. Additionally, the committee provided staff with suggestions for individuals who may be interested in joining the subcommittee.

The first subcommittee meeting will take place in February.

Moved by: Peggy Harris

Seconded by: Dan Kardos

THAT the Committee establish the Wasaga Trails Subcommittee to support and enhance trail development and usage in Wasaga Beach;

AND THAT the Committee initiate a community-wide outreach campaign to advertise and recruit members for the subcommittee if allowed.

CARRIED

8. ITEMS FOR FUTURE MEETINGS

Support for Beachfront Development Phase
Trail Development
Indigenous Connections

Bee City - Maryanne Delegation

9. DATE OF NEXT MEETING

The next scheduled meeting of the Economic Development and Tourism Advisory Committee (EDTAC) will be held on February 19th.

10. ADJOURNMENT

Chair Harlow concluded the meeting at 12pm.