

2025 Work Plan (Website)

Communications Strategy

(3). Assist staff with revisions to the new Climate Action section of the Town of Wasaga Beach's website.

- a) Start dialogue to confirm that staff would welcome assistance and agree on a process.
 - 1. Staff agreed to input in earlier meeting
- b) Review and recommend content and provide regular updates to ensure information is current.

Website Notes and Recommendations:

1. General statement regarding the committee's terms of reference.
2. List of activities the town or committee maybe working:
3. Running total of municipal environmental investments, with level numbers :

Investment	Cost	Grant	Annual Savings
Total	\$\$\$	\$\$\$	\$\$\$
LED Street Lighting	\$\$\$	\$\$\$	\$\$\$

3. Links to important websites: (Note: We will include a short statement regarding each link)

<https://www.oeb.ca/consumer-information-and-protection/green-button>

<https://www.climatehero.org/en>

<https://www.nvca.on.ca/events-and-education/education/>

<https://www.canada.ca/en/canada-water-agency/freshwater-ecosystem-initiatives/great-lakes/great-lakes-protection.html>

<https://simcoe.ca/residents/organics-recycling-and-garbage/education-outreach/outreach>

<https://wasagabeachpubliclibrary.ca/events/microplastics-investigation-workshop/>

4. Grant Programs:

<https://saveonenergy.ca/For-Your-Home>