



MINUTES

Wasaga Beach Economic Development and Tourism Advisory Committee Meeting

Wednesday, May 15, 2024, 10:00 a.m.
Council Chambers

Members Present: Steven Harlow
Talbot Biermans
Peggy Harris
Carrie Plater
Ellen Timms

Members Absent: Dan Kardos
Guy Patric Charrier
Jenny Elmslie

1. **CALL TO ORDER**

1.1 Land Acknowledgement

2. **DISCLOSURE OF PECUNIARY INTEREST**

There was no pecuniary interest noted.

3. **ADOPTION OF MINUTES**

3.1 Economic Development and Tourism Advisory Committee Meeting
Minutes - April 24th

Resolution No: EDTAC-2023-08

Moved by: Peggy Harris

Seconded by: Ellen Timms

Resolved that the Economic Development and Tourism Advisory
Committee minutes of April 24th be accepted as amended.

CARRIED

4. **DEPUTATIONS/PRESENTATIONS**

5. **UNFINISHED BUSINESS**

5.1 TDMP Update

6. **SUB-COMMITTEE REPORTS**

7. **NEW BUSINESS**

7.1 **Annual Report**

The committee reviewed the Year in Review annual report, as required by the terms of reference. They discussed all the projects undertaken since the committee's inception and then outlined the Economic Development and Tourism priorities for the upcoming year. These priorities will be included in the annual report to Council.

7.2 **Committee Appointments**

Ms. Monsma informed the committee that a change is needed to appoint an additional member, as the EDTAC board requires a total of 9 members, and currently there are only 8. The committee discussed the proposed change and reached a consensus in support of it. Ms. Monsma will bring the proposed changes to Council for approval in June.

Resolution No: EDTAC-2023-09

Moved by: Carrie Plater

Seconded by: Ellen Timms

The committee recommends to Council to amend the current EDTAC Terms of Reference to include 9 members, with one member specifically representing broader economic development interests.

CARRIED

7.3 **Staff update on Sister Cities**

Staff provided an update on the sister city report presented to Council. Council approved the committee's recommendation not to proceed with the program at this time. The committee had a brief discussion on the matter and expressed satisfaction with the outcome.

7.4 **Ontario Parks Update**

Staff provided an update on the Wasaga Beach Provincial Park discussions. The committee decided to include their work on this topic in the annual report.

7.5 **WSE Update**

Staff provided an update on the new Wasaga Sports and Entertainment Division. The new Sports and Entertainment Director will attend an upcoming meeting to offer a more detailed update on the initiative.

8. **ITEMS FOR FUTURE MEETINGS**

9. **DATE OF NEXT MEETING**

10. ADJOURNMENT

The meeting was adjourned at 12pm.