## **Municipal Accomodation Tax Roadmap**



Creation of 'Let's Talk' Wasaga engagement portal and digital survey.

Engage directly with businesses within the tourism sector impacted by STRs through a roundtable discussion

Stakeholder Engagement
October and November

If approved, development of new by-law and administrative structures required.

Development & Adoption January



Implementation Spring 2025

Implementation of new by-law (if MAT is approved) and administration.

Identify scope of the project, key team members and stakeholders.

Research & Background

September

Research in best practices, municipal comparators, market analysis. Consultation with legal experts.



Report to Council on the feedback received from businesses, public engagement platforms.

Recommendation on how to proceed.

Findings & Recommendation

December

