

This five-point plan was created by the Economic Development Advisory Committee and shared with staff for their information as they continue to work with Ontario Parks.

5 Point Plan:

1. Recognizing the Park as a Strategic Ontario Tourism Destination:
We propose for a new classification (e.g., Tourism Destination Park) or the transfer of WBPP to the Ministry of Tourism, Culture, and Sport (MTCS) and removed from Ontario Parks classification to be operated as a commission similar to other parks under the responsibility of MTCS. This change would allow for a broader range of permitted uses, enhanced beach access, and improved visitor experiences. We propose shifting responsibility for the Nancy Island historical site and the Nordic Trail system to MTCS.
2. New Master Plan:
We request an expedited effort to complete a new Master Plan for WBPP in collaboration with Town and industry stakeholders. The plan should focus on providing recreational, educational, and modern amenities, protecting sensitive ecosystems, supporting growth and development, achieving high standards of cleanliness and accessibility, and balancing economic, tourism, and environmental interests.
3. Partnership Agreement with Town of Wasaga Beach:
Given the integral relationship between the Town and the Park, we propose a partnership agreement to articulate shared objectives, establish communication protocols, identify resource-sharing opportunities, facilitate joint procurement, and align capital planning efforts.
4. Infrastructure Repair Replacement and Revitalization:
WBPP urgently needs infrastructure investments, and we highlight the disparity in capital support compared to other Ontario Parks. We call for a 10-year capital plan to revitalize all public infrastructure, with priority given to the Nancy Island Historical Site. The plan should involve public input and focus on responsible revitalization.
5. Put the Visitor First when Maintaining and Operating the Park:
We advocate for a more effective and transparent approach to park management, including regular input from users. Addressing issues such as waste management and parking systems is crucial for enhancing the visitor experience. We propose a waste management protocol to position WBPP as the first "0 Waste Park" in Ontario and seek solutions for the parking system.