



wasaga beach public library

8 Month Review

September 12, 2024

Presentation to Council
By Pam Pal, CEO
& Lorraine Gruzuk, Board Chair



www.wasagabeachpubliclibrary.ca

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More Users

**Approximately
41% of building
visitors enter
the library!**



76%
INCREASE

Visitation

YTD - Jan-Aug = 78,099
2023 - Jan-Aug = 44,438
2023 Annual = 60,957

189%
INCREASE

New Cards

YTD - Jan-Aug = 2,888
2023 - Jan-Aug = 996
2023 Annual = 1,286

66%
INCREASE

Active Members

YTD - as of Aug = 15,555
2023 - as of Aug = 9,348
2023 Annual = 9,955

Service Expansion

"I am so happy to have a new library with more books and helpful staff."



MORE BORROWING

84,973 items borrowed / up 35%
new puzzle exchange
coming soon: decodable books

MORE TECHNOLOGY

680+ people got tech help
new PS5 gaming zone
new digitization equipment
new video conferencing

MORE OUTREACH

3,320 interactions / up 121%
new stops at Gardens of WB
& WB Summer Camp

MORE WAYS TO INTERACT

new art zones
new display cabinets
games, puzzles and activities

Building New Partnerships

Instructional Services

- EarlyON Child & Family Centre
- Community Action Program for Children
- Georgian College
- Wasaga Beach Chamber of Commerce
- Small Business Enterprise Centre
- Welcome Centre Immigrant Services
- La Cle

Food Services

- Wasaga Beach Ministerial Food Bank
- The Good Food Box

Housing Services

- Empower Simcoe
- Home Horizon
- Bimindaawzogin Regional Aboriginal Women's Circle

Government Services

- Service Canada
- Municipal Services

Health & Wellness Services

- General & Marine Hospital – Mental health
- SGB Community Health Centre – Physical, mental & social well-being
- Hospice Georgian Triangle – Grief support
- Parkinson Canada – Support group
- Overeaters Anonymous – Support group

Growing Use of Spaces

134% INCREASE IN
COMPUTER USE

YTD Jan-Aug = 5,823
2023 Jan-Aug = 2,484
2023 Annual = 3,598



73% INCREASE IN
MEETING ROOM
BOOKINGS

YTD Jan-Aug = 934 bookings
2023 Jan-Aug = 539
2023 Annual = 694



503 PROGRAM
ROOM
BOOKINGS

"I enjoy that
there are games
here and that it
is so spacious."



WBPL HAS BECOME A POPULAR THIRD
SPACE -- TO PLAY, MEET, WORK, AND
SOCIALIZE -- FOR RESIDENTS



Adult Programs

Finding ways to enrich residents' lives...



Arts & Culture programs **1,978** PARTICIPANTS

Literary programs **390** PARTICIPANTS

Genealogy programs **200** PARTICIPANTS

Learning programs **246** PARTICIPANTS

Still to come: Lifelong Learning Lecture Series, Artsy Adults workshops funded by the Ontario Government, Georgian Bay Reads, and more.

72%

PARTICIPATION
INCREASE

YTD - 275 Programs
3,215 Participants

2023 - Jan-Aug
178 Programs
1,867 Participants

"I enjoyed this travel through Hawaii program. Presenter, pics and material are very informative. Good way to travel at our age!"



Family Programs

WBPL puts an emphasis on...

Fun Edu-tainment for **2,000+** PARTICIPANTS

Literacy with **102** PROGRAMS

Learning – science, art, new skills

Community partnerships

Still to come: a magic show, a balloon making machine, Holly Jolly Christmasfest, and more.

8,186
PARTICIPANTS

YTD – 356 Programs
14% Increase Participation

2023 – Jan-Aug
371 Programs
7,188 Participants

“ The new library is amazing! The free programs have been so helpful in keeping my daughter busy this summer. They have kept her creative and she has connected with so many new friends.



Makerspace Programs

New creative experiences with...

1,176
PARTICIPANTS

YTD – 103 Programs

Arts & Crafts **873** PARTICIPANTS

3D Printing **144** PARTICIPANTS

Vinyl Cutting **88** PARTICIPANTS

Digital Arts **44** PARTICIPANTS

Sound Recording **15** PARTICIPANTS

Still to come: heat press, woodworking, Avid Learning Collective programs, and more.



Community Comments

“Science North provided a fun, educational presentation that was well related to the theme of “summer”. It was interactive for all ages to enjoy and a wonderful hands-on experience in addition where families could explore at their leisure. It was great!”

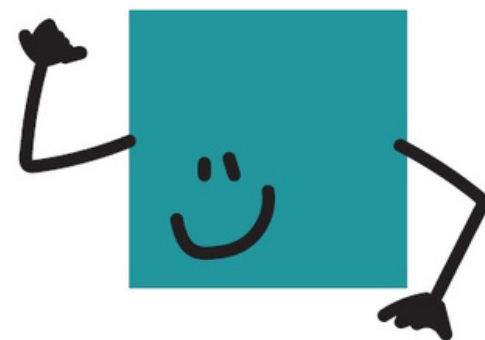
“The Professor Snape Magic Show was fabulous, best magician I’ve seen in forever. There was humour and real magic and I loved how he told the kids that everyone has magic in them and you could see the consideration he held for the children in the mannerisms and performance. 10000 out of 10 stars. Would love to see again.”

“I just wanted to say a huge thank you for putting together that fantastic Elvis Presley concert last week! It was such a hit with everyone, and you could see how much joy it brought to the residents of Waterside Retirement Lodge. Your hard work and passion really shined through, and it made the day so special. ”

“The Juggling Chef show was one of the best kids performances I’ve seen in a while. It was lots of variety, it was entertaining, it was a beautiful mixture of both languages, professional, just a great time!”

“The Seniors Cultural Grants have been a big boost to the community this winter. Concerts seem to be the thing that bring people out. Inside the lovely new building, they bring a breath of fresh air as people meet old friends, chat, and enjoy music.”

**They
said it
best.**



Budget Notes

Operational Budget
\$1.53M

.....→ STAFFING 87%
.....→ 13% / \$205K
FOR ALL OTHER EXPENSES

Capital Budget
\$117.5k

.....→ COLLECTION 60%
.....→ FURNISHINGS/
EQUIPMENT 40%

Revenue Sources

ROOM RENTALS, BOOK SALE, PRINTING, GALLERIES, & PROGRAMS

Grant Funding

MINISTRY OF TOURISM, CULTURE & GAMING \$30,000
SENIORS COMMUNITY GRANT \$23,000 + \$7,000
INTERNATIONAL DYSLEXIA ASSOCIATION ONTARIO \$500
CANADIAN PARENTS FOR FRENCH ONTARIO \$1,000

Donations

FRIENDS OF WBPL \$3,700
MEMBERS OF PUBLIC \$750





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Thank You

For your support



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